

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Hamburger Company
Attention: Accounts Payable
5505 Connecticut Avenue NW - #219
Washington, DC 20015

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
315194-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Protect Working Families	Protect Working Families	1782 Week 3

Flight Dates	Order #	Alt Order #
10/19/12 - 10/22/12	315194	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/21/12	10/21/12	SU 12a-1a	12am-1am	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 12:58 AM SU 12a-1a 12am-1am :30 PWF12106H \$250.00 NM									
2	10/19/12	10/22/12	7 Action News This Morni	430a-5a	1--1--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/19/12 4:43 AM 7 Action News This Morning 430a-5a :30 PWF12106H \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/22/12 4:35 AM 7 Action News This Morning 430a-5a :30 PWF12108H \$300.00 NM									
3	10/21/12	10/21/12	SU 1130p-12a	1130pm-12am	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 11:58 PM SU 1130p-12a 1130pm-12am :30 PWF12108H \$1,000.00 NM									
4	10/19/12	10/22/12	M-F 12-1pm	12-1pm	2--2--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----2-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/19/12 12:11 PM M-F 12-1pm 12-1pm :30 PWF12106H \$1,200.00 NM 2 WXYZ F 10/19/12 12:28 PM M-F 12-1pm 12-1pm :30 PWF12106H \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 2----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 10/22/12 12:15 PM M-F 12-1pm 12-1pm :30 PWF12106H \$1,200.00 NM 4 WXYZ M 10/22/12 12:54 PM M-F 12-1pm 12-1pm :30 PWF12108H \$1,200.00 NM									



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315194-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1782 Week 3	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/21/12	10/21/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 6:23 PM Su 6-630p 6-630pm Sun :30 PWF12106H \$1,800.00 NM									
6	10/20/12	10/20/12	Action News SAT 6am	SAT 6-7am	-----S-	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/20/12 6:22 AM Action News SAT 6am SAT 6-7am :30 PWF12108H \$500.00 NM 2 WXYZ Sa 10/20/12 6:39 AM Action News SAT 6am SAT 6-7am :30 PWF12106H \$500.00 NM									
7	10/19/12	10/22/12	M-F 106a-206a	106am-206am	1---1--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1---1-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/19/12 2:01 AM M-F 106a-206a 106am-206am :30 PWF12106H \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/22/12 1:54 AM M-F 106a-206a 106am-206am :30 PWF12108H \$400.00 NM									
8	10/19/12	10/22/12	M-F 9a-10a	9-10am M-F	2---2--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 2---2-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ F 10/19/12 9:19 AM M-F 9a-10a 9-10am M-F :30 PWF12108H \$1,000.00 NM 1 WXYZ F 10/19/12 9:55 AM M-F 9a-10a 9-10am M-F :30 PWF12106H \$1,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 2----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 10/22/12 9:21 AM M-F 9a-10a 9-10am M-F :30 PWF12108H \$1,000.00 NM 4 WXYZ M 10/22/12 9:50 AM M-F 9a-10a 9-10am M-F :30 PWF12106H \$1,000.00 NM									
9	10/20/12	10/20/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Sa 10/20/12 7:27 AM GMA SAT 7-8am SAT 7-8am :30 PWF12108H \$900.00 NM 1 WXYZ Sa 10/20/12 7:41 AM GMA SAT 7-8am SAT 7-8am :30 PWF12106H \$900.00 NM									
10	10/20/12	10/20/12	SA 1230a-130a	1230am-130am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/20/12 1:10 AM SA 1230a-130a 1230am-130am :30 PWF12106H \$250.00 NM									



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315194-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1782 Week 3	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/19/12	10/22/12	M-F 10a-11a	10-11am M-F	2---2--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----2-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 10/19/12 10:09 AM M-F 10a-11a 10-11am M-F :30 PWF12106H \$800.00 NM									
2 WXYZ F 10/19/12 10:46 AM M-F 10a-11a 10-11am M-F :30 PWF12106H \$800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 2----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ M 10/22/12 10:11 AM M-F 10a-11a 10-11am M-F :30 PWF12108H \$800.00 NM									
4 WXYZ M 10/22/12 10:56 AM M-F 10a-11a 10-11am M-F :30 PWF12106H \$800.00 NM									
12	10/19/12	10/19/12	M-F 7-730p	7-730pm M-F	----F--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 10/19/12 7:09 PM M-F 7-730p 7-730pm M-F :30 PWF12106H \$2,500.00 NM									
13	10/19/12	10/22/12	5-6pm M-F	5-6pm M-F	2---2--	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----2-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ F 10/19/12 5:27 PM 5-6pm M-F 5-6pm M-F :30 PWF12108H \$2,000.00 NM									
1 WXYZ F 10/19/12 5:51 PM 5-6pm M-F 5-6pm M-F :30 PWF12106H \$2,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 2----- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 10/22/12 5:28 PM 5-6pm M-F 5-6pm M-F :30 PWF12108H \$2,000.00 NM									
3 WXYZ M 10/22/12 5:51 PM 5-6pm M-F 5-6pm M-F :30 PWF12106H \$2,000.00 NM									
14	10/21/12	10/21/12	Action News SUN 8am	Sun 8-930am	-----S	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/21/12 8:25 AM Action News SUN 8am Sun 8-930am :30 PWF12106H \$900.00 NM									
2 WXYZ Su 10/21/12 8:42 AM Action News SUN 8am Sun 8-930am :30 PWF12108H \$900.00 NM									
15	10/21/12	10/21/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/21/12 7:29 AM GMA SUN 7-8am SUN 7-8am :30 PWF12106H \$900.00 NM									
2 WXYZ Su 10/21/12 7:52 AM GMA SUN 7-8am SUN 7-8am :30 PWF12108H \$900.00 NM									

<u>Invoice #</u> 315194-1	<u>Invoice Date</u> 10/28/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/22/12
<u>Advertiser</u> Protect Working Families	<u>Product</u> Protect Working Families	<u>Estimate Number</u> 1782 Week 3	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
16	10/19/12	10/22/12	Jimmy Kimmel Live	1205am-105am M-F	1 - - - 1 - -	:30	2	\$750.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - - - - 1 - -	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	F	10/19/12	1:00 AM	Jimmy Kimmel Live	1205am-105am M-F	:30	PWF12108H	\$750.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> 1 - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WXYZ	M	10/22/12		Jimmy Kimmel Live	1205am-105am M-F	:00		\$750.00	NM
	Credited									
17	10/19/12	10/22/12	Dr. Oz	4-5pm M-F	2 - - - 2 - -	:30	4	\$1,400.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - - - - 2 - -	<u>Spots/Week</u> 2	<u>Rate</u> \$1,400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	F	10/19/12	4:15 PM	Dr. Oz	4-5pm M-F	:30	PWF12106H	\$1,400.00	NM
2	WXYZ	F	10/19/12	4:57 PM	Dr. Oz	4-5pm M-F	:30	PWF12106H	\$1,400.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> 2 - - - - -	<u>Spots/Week</u> 2	<u>Rate</u> \$1,400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WXYZ	M	10/22/12	4:14 PM	Dr. Oz	4-5pm M-F	:30	PWF12108H	\$1,400.00	NM
4	WXYZ	M	10/22/12	4:57 PM	Dr. Oz	4-5pm M-F	:30	PWF12106H	\$1,400.00	NM
18	10/19/12	10/22/12	5am News M-F	5-6am M-F	2 - - - 2 - -	:30	4	\$900.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - - - - 2 - -	<u>Spots/Week</u> 2	<u>Rate</u> \$900.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	F	10/19/12	5:00 AM	5am News M-F	5-6am M-F	:30	PWF12108H	\$900.00	NM
2	WXYZ	F	10/19/12	5:43 AM	5am News M-F	5-6am M-F	:30	PWF12106H	\$900.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> 2 - - - - -	<u>Spots/Week</u> 2	<u>Rate</u> \$900.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WXYZ	M	10/22/12	5:17 AM	5am News M-F	5-6am M-F	:30	PWF12106H	\$900.00	NM
3	WXYZ	M	10/22/12	5:39 AM	5am News M-F	5-6am M-F	:30	PWF12108H	\$900.00	NM
19	10/19/12	10/22/12	6-630pm M-F	6-630pm M-F	1 - - - 1 - -	:30	2	\$2,500.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - - - - 1 - -	<u>Spots/Week</u> 1	<u>Rate</u> \$2,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	F	10/19/12	6:07 PM	6-630pm M-F	6-630pm M-F	:30	PWF12106H	\$2,500.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> 1 - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$2,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WXYZ	M	10/22/12	6:22 PM	6-630pm M-F	6-630pm M-F	:30	PWF12108H	\$2,500.00	NM

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Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1782 Week 3	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/19/12	10/22/12	M-F 7-9am	7-9am M-F	4---4--	:30	8	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----4-- 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ F 10/19/12 7:25 AM M-F 7-9am 7-9am M-F :30 PWF12108H \$2,000.00 NM									
1 WXYZ F 10/19/12 7:41 AM M-F 7-9am 7-9am M-F :30 PWF12106H \$2,000.00 NM									
4 WXYZ F 10/19/12 7:59 AM M-F 7-9am 7-9am M-F :30 PWF12106H \$2,000.00 NM									
2 WXYZ F 10/19/12 8:53 AM M-F 7-9am 7-9am M-F :30 PWF12106H \$2,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 4----- 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WXYZ M 10/22/12 7:26 AM M-F 7-9am 7-9am M-F :30 PWF12108H \$2,000.00 NM									
5 WXYZ M 10/22/12 7:49 AM M-F 7-9am 7-9am M-F :30 PWF12106H \$2,000.00 NM									
6 WXYZ M 10/22/12 8:29 AM M-F 7-9am 7-9am M-F :30 PWF12108H \$2,000.00 NM									
7 WXYZ M 10/22/12 8:54 AM M-F 7-9am 7-9am M-F :30 PWF12106H \$2,000.00 NM									
21	10/19/12	10/22/12	M-F 3p-4p	3-4pm M-F	1---1--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 10/19/12 3:49 PM M-F 3p-4p 3-4pm M-F :30 PWF12106H \$1,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ M 10/22/12 3:19 PM M-F 3p-4p 3-4pm M-F :30 PWF12106H \$1,000.00 NM									
22	10/19/12	10/22/12	The Chew	1-2pm M-F	1---1--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 10/19/12 1:31 PM The Chew 1-2pm M-F :30 PWF12106H \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ M 10/22/12 1:56 PM The Chew 1-2pm M-F :30 PWF12106H \$1,200.00 NM									
23	10/20/12	10/20/12	SA 8-10am Action News	8-10a	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/20/12 8:28 AM SA 8-10am Action News 8-10a :30 PWF12108H \$900.00 NM									
24	10/21/12	10/21/12	Action News SUN 6am	SUN 6-7am	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/21/12 6:59 AM Action News SUN 6am SUN 6-7am :30 PWF12108H \$500.00 NM									
25	10/19/12	10/19/12	M-F 730-8pm	730-8pm M-F	----F--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 10/19/12 7:41 PM M-F 730-8pm 730-8pm M-F :30 PWF12108H \$3,000.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.

DUPLICATE
INVOICE

Send Payment To:



WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

www.wxyz.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
315194-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1782 Week 3	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/19/12	10/21/12	11pm Action News Update	11-1135pm M-Sun	----111	:30	3	\$4,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----111	3	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	F	10/19/12	11:32 PM	11pm Action News Update	11-1135pm M-Sun	:30	PWF12106H	\$4,000.00 NM
2	WXYZ	Sa	10/20/12	12:24 AM	11pm Action News Update	11-1135pm M-Sun	:30	PWF12108H	\$4,000.00 NM
3	WXYZ	Su	10/21/12	11:29 PM	11pm Action News Update	11-1135pm M-Sun	:30	PWF12106H	\$4,000.00 NM
27	10/19/12	10/19/12	Friday Prime A	8-9pm Friday	----F--	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	F	10/19/12	7:59 PM	Friday Prime A	8-9pm Friday	:30	PWF12106H	\$3,000.00 NM
28	10/20/12	10/20/12	Sa 7-8p	7pm Sat	-----S-	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	10/20/12	7:31 PM	Sa 7-8p	7pm Sat	:30	PWF12106H	\$2,000.00 NM
29	10/19/12	10/22/12	Action News 6am	6-7am M-F	1---1--	:30	2	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1---1--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	F	10/19/12	6:20 AM	Action News 6am	6-7am M-F	:30	PWF12106H	\$2,000.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXYZ	M	10/22/12	6:07 AM	Action News 6am	6-7am M-F	:30	PWF12106H	\$2,000.00 NM
30	10/19/12	10/22/12	2-3pm General Hospital	2-3pm M-F	1---1--	:30	2	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1---1--	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	F	10/19/12	2:26 PM	2-3pm General Hospital	2-3pm M-F	:30	PWF12108H	\$1,200.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXYZ	M	10/22/12	2:23 PM	2-3pm General Hospital	2-3pm M-F	:30	PWF12108H	\$1,200.00 NM
31	10/19/12	10/22/12	M-F 11a-12n	11am-12pm M-F	1---1--	:30	2	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1---1--	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	F	10/19/12	11:20 AM	M-F 11a-12n	11am-12pm M-F	:30	PWF12108H	\$3,000.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXYZ	M	10/22/12	11:25 AM	M-F 11a-12n	11am-12pm M-F	:30	PWF12108H	\$3,000.00 NM



www.wxyz.com

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
315194-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1782 Week 3	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/19/12	10/22/12	Nightline	1135pm-1205am M	1---1--	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/19/12 11:54 PM Nightline 1135pm-1205am M :30 PWF12106H \$3,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/22/12 12:41 AM Nightline 1135pm-1205am M :30 PWF12108H \$3,000.00 NM									
33	10/21/12	10/21/12	Spotlight SUN 930am	Sun 930-10am	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 9:55 AM Spotlight SUN 930am Sun 930-10am :30 PWF12106H \$1,200.00 NM									
34	10/21/12	10/21/12	Sunday Prime D	10-11pm Sunday	-----S	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 10:42 PM Sunday Prime D 10-11pm Sunday :30 PWF12108H \$7,000.00 NM									
35	10/21/12	10/21/12	This Week SUN 10am	Sun 10-11am	-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 10:59 AM This Week SUN 10am Sun 10-11am :30 PWF12108H \$3,000.00 NM									
36	10/22/12	10/22/12	Lions PreGame Show	6-830p	M-----	:30	1	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/22/12 8:07 PM Lions PreGame Show 6-830p :30 PWF12106H \$5,500.00 NM									

Total Spots **76** Gross Total **\$125,450.00**

Payment Terms 30 Days

Agency Commission **\$18,817.50**
Net Amount Due **\$106,632.50**